



## 2023 ELIZABETHTOWN BLOCK PARTY

We are so excited! The Elizabethtown Block Party is upon us. I can't wait for you to join us. This memo gives you all the information you need to know day of the event. We hope you are ready to serve your community and meet many people of Elizabethtown.

### **VISION:**

This event is all about connection with the community and the agencies that serve them; so please remember to bring any informational flyers, SWAG, candy, and of course your smiles. Feel free to have multiple representatives at your table to cover all the conversations. We expect around 1,000 guests and are praying for amazing weather. Each guest of the Block Party is encouraged to enter the door prize drawings we have, this year, thanks to our generous donators, we have well over 50 different prizes. The way they enter the door prize giveaways is by visiting every organization's table to receive a “stamp” from that vendor. Once it’s filled up, they can enter their passport into the drawing. We have 15 organizations this year and two not on the passport. The Rotary Club will be welcoming the guests and there will be another in the Kid’s Area distributing free books. Those will not be included on the passport entry card.

### **WHEN IS THE EVENT?**

The event is, 1:30pm to 4pm. on Saturday, September 9th. We ask that you show up no earlier than 11am and no later than 12:45pm. Please have your table ready to go by 1pm. Event guests like to arrive early and will be showing up early. We ask that you do not tear down your table until 4pm and there will be no vehicles allowed on the grass. Also, the borough has asked us to stay off any area that has new grass planted.

### **WHAT SHOULD YOU BRING?**

Please bring a table (you will have a 8-10 foot space), and if you need/want chairs or a canopy, bring those as well. Feel free to bring your own water,

sunscreen, hat, etc...as well as all your information about what you do in our community. If you would like to give away swag, candy, have a drawing, that is fine too, but do know that when it comes to a drawing, the size of the event and the timeline may clog up the agency line with everyone trying to get their passport stamped. Entry forms probably should be minimal to fill out. We ask that there will be no politics at tables nor donation requests. This is a time to serve our community and get to know them. We will have our current mayor present as well as our PA Representative, as they will be serving the community as well.

### **WHERE DO I GO?**

I mentioned earlier in the communication process that we would be sending out a map of the vendor area. Unfortunately, we can't really set that up/design it until the day of, so we will have to do that the morning of the event. We will have spots flagged out and marked with a letter. There isn't a needed order, since everyone will be visited, so we will set up first come first serve. Agencies can start setting up at 11am. The vendor area will be in the grass on the corner of South Mt. Joy Street and Ken Lane, on the same side as the playground. Parking will have to be on S. Mt. Joy Street, or other areas of the park (Washington St. and borough parking) so maybe bring a wagon or more people to help carry tables etc., Ken Lane will be closed.

### **WEATHER:**

As of Friday morning, we are seeing chance of scattered thunderstorms around 3pm. Our event is rain or shine, so we have decided to continue with the event at the Elizabethtown Borough Park. We look forward to seeing you there and having an amazing event!

Thanks again for all you do to serve our community.

\*Heather Elicker

**ELIZABETHTOWN**  
ministerium  
unity and service